

BID Special Meeting

NDSC

500 12th Ave South

October 22nd , 2024

7:30 AM

Call to Order/ Roll Call

Present: Chair Clayton Borah, Co-Chair Skee Wood, Secretary Janna Miller, Treasurer Beatrix

Westmoreland , Member Julie Vincent, Member Jeremy Lopett

Guests: Attendee Amber Bothwell, Attendee Oscar Diaz

Chair Clayton Borah called the meeting to order at 7:31am.

(1) Minutes

1.1 Action Item: Approve October 8th, 2024 Regular Meeting Minutes

Motion to Approve by Westmoreland, and SECONDED by Miller to approve the October 8th, 2024

Regular Meeting Minutes.

RESULT: Passed

AYES: Borah, Wood, Vincent, Miller, Lopett, Westmoreland

NOES: None

ABSTAIN: None

2 New Business

- a.) Action Item: Approve partial funding of Downtown Assistant Event Coordinator position in the amount of \$416 per month for two months. Oscar will continue as Event Coordinator per approval of Nampa Development Corporation (NDC) contract and budget. An Assistant Downtown Manager has been hired and been paid \$832 per month for half the position by NDC Funding. It is proposed to the BID to pay half, or \$416. It has been proposed the BID will pay for two months until the new budget is approved. This is retro active to October 1st, as she has been working without being paid. This will be revisited after the new budget is set.

Motion to approve by Westmoreland and SECONDED by Wood.

RESULT: Passed

AYES: Borah, Wood, Vincent, Miller, Lopett, Westmoreland

NOES: None

ABSTAIN: None

- b.) Action Item: Approve Funding of Social Media Contractor in the amount of \$1,200 per month. Oscar has had this contract, engaging with businesses, working on promotion videos for downtown businesses. Oscar will continue in this role to be paid by BID at \$14,000 per year or \$1,200 per month. Borah requested some flexibility and there are concerns about how broad the scope of work is laid out. The scope of work needs narrowed to be more specific, and educate businesses on expectations.

Motion to approve by Wood and SECONDED by Westmoreland.

RESULT: Passed

AYES: Borah, Wood, Vincent, Miller, Lopett, Westmoreland

NOES: None

ABSTAIN: None

- c.) Action Item: Christmas lights downtown Nampa. Oscar will hang the lights by mid November. We need more lights to complete. Request to approve BID to pay Oscar \$1,500 to install Christmas lights.

Motion to approve by Westmoreland and SECONDED by Wood.

RESULT: Passed

AYES: Borah, Wood, Vincent, Miller, Lopett, Westmoreland

NOES: None

ABSTAIN: None

- d.) Action Item. Proposal to spend \$1,000, initially for additional Christmas lights.

Motion to approve by Wood and SECONDED by Westmoreland.

RESULT: Passed

AYES: Borah, Wood, Vincent, Miller, Lopett, Westmoreland

NOES: None

ABSTAIN: None

- e.) Action Item. Request to BID to fund half the cost of Carriage Rides for the Christmas Tree Lighting Event in the amount of \$400.

Motion to approve by Westmoreland, and SECONDED by Wood.

RESULT: Passed

AYES: Borah, Wood, Vincent, Miller, Lopett, Westmoreland

NOES: None

ABSTAIN: None

3. Discussion

- a.) Recap from Public Hearing Meeting on 10/21/2024. Members of the BID need to show up because there are misunderstood expectations as to what the BID is accomplishing.
- b.) Next Public Hearing was the code change approval for Wall Street. City council approved dumpsters not being allowed in the code change. Work on the Trash Compactors has started. Target date for completion is November 14th.
- c.) By Laws. Some changes will be made, and Amber will be making those changes.
- d.) Window Painting for Downtown Nampa Businesses. It should cost around \$100 per business, and Amber will send the list of artists. Borah will e-mail around to businesses.
- e.) Downtown Gift Cards. One company was vetted with a \$7,000 set up fee for all the onboarding, and all the training for merchants. It will be easy to use. The cost to the BID would be \$400 per month plus \$1.00 per gift card sold.
- f.) Downtown Halloween Trick or Treat Thursday, October 24th from 4-7 pm.
- g.) Next Regular meeting November 12th, and Next Special Meeting TBD.

Adjournment

MOVED by Westmoreland and SECONDED by Wood to adjourn meeting at 9:00 AM

RESULT: Passed

AYES: Borah, Wood, Miller, Vincent, Lopett, Westmoreland

NOES: None

ABSTAIN: None

Passed this day of .

CHAIR

ATTEST:

SECRETARY

