



DNA Board Meeting Agenda
Nampa Development Services Center
500 12th Ave S.
March 11, 2025 7:30a.m.

Call to Order:

Roll Call:

Guests:

(1) Minutes

- a. **Action Item:** Approve February 11, 2025 meeting minutes

(2) Reports

a. **Financials**

- i. **Action Item:** Approve February 2025 financials as presented
- ii. Collection's report

b. **City Report**

c. **Downtown Coordinator Report**

- i. Marketing Materials
- ii. Merchandise
- iii. Bank changes
- iv. Annual report and DBA

(3) Committees Reporting

a. **Design:**

b. **Economic Vitality:**

c. **Promotions:**

- i. Schedule of events and themes
- ii. Vendor registration updates

d. **Organization:**

- i. Board applications and criteria
- ii. Sponsorship questions and announcement guidelines

(4) New Business

- a. **Action Item:** Approve new board member - Brady Brummett with CED
- b. **Action Item:** Approve amended FY25 budget
- c. **Action Item:** Approve Iliad media contract
- d. **Action Item:** Approve Social Media Manager contract
- e. **Action Item:** Approve purchase of Christmas LED strip lights

(5) General Discussion

- a.

(6) Announcements

- a. Next Regular Board Meeting April 8th, 2024, 7:30am – Nampa Development Services Center

Adjournment