



**NAMPA  
BUSINESS  
IMPROVEMENT  
DISTRICT**

**BID Regular Meeting Agenda  
Nampa Development Services Center  
500 12<sup>th</sup> Ave S  
October 8, 2024  
7:30am**

## **Call to Order**

## **Roll Call**

Clayton Borah, Beatrix Westmoreland, Skee Wood, Julie Vincent, Michael Vernor

Guest: Rachele Chavez, Amber Bothwell, Amy Bowman

## **(1) Minutes**

- a. **Action Item:** Approve September 24, 2024 Special Meeting Minutes – Clayton Borah

Moved by Wood. Seconded by Westmoreland. All in favor. Motion passed.

## **(2) Reports**

- a. Financials
  - i. **Action Item:** Approve August and September financials as presented – Clayton Borah

Moved by Westmoreland. Seconded by Wood. All in favor. Motion passed.

- ii. Collection's report – Amber Bothwell

## **(3) New Business**

- a. **Action Item:** Approve or deny the purchase of candy for downtown Halloween event – Clayton Borah.

Candy needs to be ordered for the event. Last year BID spent \$1,000 and distributed to the businesses.

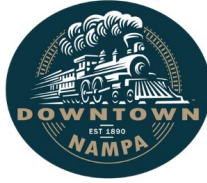
Motioned by Wood to spend \$1,000 on Halloween candy. Seconded by Westmoreland. All in favor. Motion passed.

- b. **Action Item:** Approve or deny extra trash pickup of one day a week from WITCO with the extra cost of \$55/day – Amber Bothwell

Additional cost equates to approximately \$2,860/year. Knowing a budget amendment will need to be done soon, it was suggested this be tabled knowing that trash needs are less urgent in the Winter. Board decided to move forward with additional trash pick up day. Trash will be collected Mondays, Wednesdays, and Fridays. If Witco determines trash cans don't need emptying, they just won't empty and will not charge.

Motioned by Vernor to approve additional trash pickup day as needed. Seconded by Westmoreland. All in favor. Motion passes.

- c. **Action Item:** Approve or deny purchase of commercial tilt truck for garbage disposal per WITCO's request in the amount of \$560.00 –



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There is about \$120 remaining from First Interstate Bank that can be used for this purchase.

Motioned to approve purchase by Westmoreland. Seconded by Wood. All in favor. Motion passed.

#### **(4) General Discussion**

- a. Disposal of Flowers downtown after October 7<sup>th</sup>

Correctional facility assisted with the removal of the flowers. Board would like to communicate to businesses in future years to see if anybody would like to take flowers or assist in the removal.

- b. Downtown Nampa Businesses paint windows in white for Christmas. Discussion of theme, list of painters for businesses to choose from, communication with businesses, and timeline

Bothwell has a list of artists from the murals painted on Wall Street. Borah stated that someone can take this list and reach out to see if interested in painting windows. Bowman suggested a “12 Days of Christmas” idea where numbers are listed in the displays and creates a treasure hunt. Bowman asked if downtown gift cards were being sold. This hasn’t been offered for several years. Bothwell stated that she would research gift card options for the downtown. Mayor Kling stated that communications can be added to the City newsletter which gets to 5,000 people. Chavez suggested reaching out to one single person and asking if he was the exclusive painter for windows downtown if they would offer a discount. Board requested a list of painters. A deadline was set to have windows painted by Thanksgiving.

- c. Black Friday (November 29<sup>th</sup>)

Borah requested social media posts for the event.

- d. Christmas tree lighting and Shop Small Saturday discussion (November 30<sup>th</sup>)

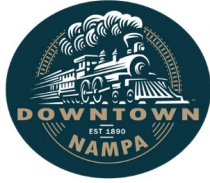
Bowman stated that a beautiful Christmas tree was located and will be installed November 4<sup>th</sup> downtown. Bowman stated that the person who typically does carriage rides retired but she found someone else who can do carriage rides for the same price and asked if this is something the BID wants to support again this year. Carriage rides are \$800 for four hours. Bowman asked for ideas to add to the event and make more festive.

- e. Giving Tuesday (December 3<sup>rd</sup>)

Clayton stated that this day can be used to request donations through the DNCA for the support of downtown. He requested social media posts for the event. Bothwell mentioned the need for a social media/communications contractor.

- f. Paid Advertising for social media for the events / tool kit

Bothwell stated that the DNCA pays for some advertising of events on social media. The board discussed additional paid advertising for events and communications on social media. Clayton discussed putting a marketing toolkit together for posting on social media that other businesses can use as well.



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**(5) Announcements**

5.1 Next Special Board Meeting October 22, 2024, 7:30am – Nampa Development Services Center

5.2 Next Regular Board Meeting November 12, 2024, 7:30am – Nampa Development Services Center

**Adjournment 8:55am**